

ACCLIMATE TO ROOM TEMPERATURE

Prior to application ensure your WriteyBoard paint has acclimated to the room temperature 65°F - 80°F (No greater than 85% humidity) for at least 24 hours. For colder climates it may take up to 5 days for the contents to acclimate to room temperature. Neglect of WriteyBoard paint to match room temperature will result in product failure.



< 85% humidity



IMPORTANT SAFETY INFO.

Remove contact lenses from eyes, use full wrap safety goggles, face mask and gloves. Keep wet product from skin and clothing. When possible apply in a well-ventilated room with fresh air access. Use respirator and/or special masks for chemical application if desired. Use caution when using this or any paint product. Not for consumption or use over substrates other than described in these instructions. Not to be installed around pregnant women. Keep away from children, pets (animals), and plants.



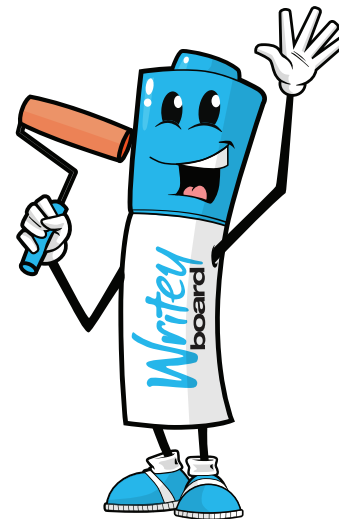
**WEAR
GLOVES**



**USE EYE
PROTECTION**



**VENTILATE
IF POSSIBLE**



WHITEBOARD PAINT

APPLICATION GUIDE

1. PREPARATION

- 1) 90% of a job well done is preparation.
- 2) Mark off edges of intended area to be painted with painters tape. **Add an extra 3-4 rows of painters tape on the bottom with the last row curled up to prevent dripping.**
- 3) If applying more than 50sqft of whiteboard paint.
 - i. With painters tape, mark off 50sqft increments to ensure proper paint distribution.
 - ii. Do not exceed the allotted square footage.
- 4) Cover any areas that might incur unintended coating, this includes: carpets, floors, & furniture.
- 5) A smooth surface is essential for best results. For textured and porous walls, sand with 120 grit sandpaper then wipe away with clean damp cloth. It is imperative that the wall be dry and free of any dust or debris as this will impede the application and performance of the final product.
- 6) If the wall is unpainted a primer is required. Use a primer and ensure it is fully cured. If a surface is new or unfinished substrate the use of a primer is required to seal the surface, more than one coat may be necessary. Disregard to seal the surface will result in product failure.
- 7) If covering a dark surface with WriteyBoard white paint, a white primer is recommended for best results.



2. APPLICATION



foam brush.

- 1) Pour entire contents into the paint tray. Stir moderately for 2 minutes, ensuring not to form air bubbles.
- 2) Start by slowly dipping the roller into the well of paint tray.
- 3) Bring the roller out of the well and up to the rake. Roll along the rake, removing excess paint. Do not over saturate the roller.
- 4) Repeat the process by dipping and rolling the roller back and forth on rake to distribute the paint on the roller evenly until roller no longer drips.
- 5) Inside the taped parameters, the best way to achieve a properly painted whiteboard surface is by applying 2 thin coats in the same 50 sq ft area. Paint one 50 sqft area edge to edge with a coat thickness that will not result in...

The required roller for applying WriteyBoard paint is a zero lint **1/4 inch mohair roller**. You can purchase this in our paint kit or our online store. De-lint the roller by dabbing with painter's tape or scotch tape. For smaller areas, corners, and edges use a



2. APPLICATION (cont.)

- ...runs or drips. **Immediately** return to the starting point and repeat the process. Additional layers may be required on more absorbent surfaces.
- 6) Too thin or too thick of an application or an application on top of a damp and/or substrates not cured will cause product failure.
 - 7) 20-30 Minutes after you've finished painting, inspect your WriteyBoard for drips and bubbles. With your roller, smooth out any imperfections.
 - 8) Remove the painters tape, leaving only the bottom tape for an additional 2-3 hours. *Maintain temperatures 65°F - 80°F and air conditions No greater than 85% humidity during the application and the curing process.

3. POST APPLICATION



- 1) Tape your included "Wet Paint!" Indicator near the proximity of your new WriteyBoard.
- 2) Use xylene or ketone solvents to clean wet product utensils. Try to contain your excitement, after the surface is dry to the touch, you must wait 72 hours (or longer for colder climate conditions) to use dry erase markers on the WriteyBoard surface. Erase ability will continuously improve, reaching an optimal performance level after 30 days.